

Sponsorship packages
Modesto Association of Health Underwriters 2009

Platinum Sponsor –\$500.00

Newsletter

Sponsorship listing – all issues (5)

**Full page or ½ page advertisement

Website

Logo on MAHU website and direct link to sponsor's corporate homepage

PowerPoint

Sponsor's ad run at each monthly meeting

Membership Directory –

Full page advertisement in annual member directory

****Banner at all monthly meetings****

****Opportunity to post sponsor's events on a special sponsor calendar on MAHU's website – \$25 per posting**

Member meetings and events

Display table for promotional materials available at all meetings

Lunch Sponsor

- Primary advertising on meeting communications
 - Includes admission for 2 attendees
 - 5 minutes exclusive podium time during luncheon presentation
 - Option to provide CE in conjunction with sponsorship event
 - In addition to display table – allow advertising to be placed on all luncheon tables
- **Verbal recognition at all events****
- **One 15 minute infomercial at 1 selected meeting****

Gold Sponsor \$250.00.

Newsletter

Sponsorship listing – 3 of the 5 issues

** ½ page advertisement

Website

Logo on MAHU website and direct link to sponsor's corporate homepage

PowerPoint

Sponsor's ad run at each monthly meeting

Membership Directory –

Business card advertisement in annual member directory

Verbal recognition at all events

Member meetings and events

Display table for promotional materials available at 4 meetings

Signage at all events

LUNCHEON

**Gold sponsors are entitled to stand up and give four, 60 second updates, at pre-assigned meetings throughout the year or one 3 minute speech.

**Opportunity to post sponsor's events on a special sponsor calendar on MAHU's website – \$25 per posting

Silver Sponsor \$100.00

Newsletter

Sponsorship listing – 2 of the 5 issues

** ½ page advertisement

Website

Logo on MAHU website and direct link to sponsor's corporate homepage

PowerPoint

Sponsor's ad run at each monthly meeting

**Opportunity to post sponsor's events on a special sponsor calendar on MAHU's website – \$25 per posting

Member meetings and events

Display table for promotional materials available at 2 meetings

Signage at all events

Verbal recognition at all events

